



NORTH BEACH CITIZENS

A Community Working Together to Transform Lives

2013/2014 ANNUAL REPORT



Dear Friends,

North Beach Citizens celebrates 14 years of empowering people to transform their lives through our dedicated support and tenacious advocacy. During this past year, Ruth Yankoupe, our new board president, led us strategically to increase revenue to expand program services and improve operational infrastructure, including the redesign of our website.

It was with gratitude that I was awarded the Jefferson Award for Public Service and honored as Woman of the Year for San Francisco's District Three. It is with the support of the Board of Directors, staff, donors, and volunteers that we are able to work in an effective way to provide our homeless and low-income clients with positive life changing opportunities.

Our featured client, Quoc Mai, was gracious enough to allow us to share his story in this report. His struggles are not unlike many the 3.5 million homeless individuals in this country who are one tragedy and/or one paycheck away from homelessness. Quoc has returned to volunteer in the community which served as his safety net. We are so thankful to see him thriving.

Sincerely yours,

Kristie Fairchild
Executive Director



Kristie Fairchild and Supervisor David
Chiu, Woman of the Year Award

Thank You for Supporting Our Citizens!

There is little that humbles me as much as simple generosity. This year I was once again humbled by the North Beach Citizens community and the extraordinary generosity of our board, volunteers, staff and of course, you, our donors. In this year's annual report, you will meet a number of incredibly generous people; Quoc Mai, a client who is happily giving back to other's who need help, Janet Crane, a long-time board member who has so graciously donated her personal and professional time, and finally, Jim and Donna Zarrillo, an amazing couple who volunteer every year at the Spring Event with a positive energy that brightens everyone lucky enough to work with them. Thank you all for your continued generosity. It is truly humbling.

All the best,



Advisory Council: John W. Buoymaster, Claudine Cheng, Ben Golvin, Seth Katzman, Denise McCarthy, Jimmie Shein

Honorary Council: Eleanor Bertino, Jeannette Etheredge, Mel Figoni, Gyöngy Laky, Jo Schuman Siliver



Ruth Yankoupe
President, Board of Directors

Board of Directors

Francis Ford Coppola, **Chairman**

Ruth Yankoupe, **President**
Gussie Stewart, **Vice President**
Lynda Spence, **Treasurer**
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Janet Crane
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Dick Grosboll
Marybeth Hall
George Hamel
Peggy Knickerbocker
Jeanne Miligan
Brenna Moorhead
Janine Moss
Erik Newton
Simon W.R. Snellgrove
Briana Zelaya

2013-2014
leadership



Meet Quoc Mai

In August 2005, Quoc Mai was displaced by the devastating effects of Hurricane Katrina. He was moved to Oakland's public housing projects through a FEMA program. Sadly, he stayed there only a few weeks. The violence of the projects overwhelmed him, especially after the trauma of surviving Hurricane Katrina.

Unable to secure steady employment, Quoc struggled to find affordable housing and found himself homeless for the first time in his life. After months of living on the streets, Quoc was introduced to North Beach Citizens by a former client. We offered him on-site case management services, helped him create email and social media accounts to reconnect with his family in New Orleans, and provided telephone access and a permanent mailing address. These services offered stability and security, allowing Quoc to look for work and apply for permanent housing.

In May 2014, thanks to the support of North Beach Citizens, Quoc moved into permanent housing. He is gainfully employed and is extremely grateful for the help provided by North Beach Citizens. He volunteers regularly for the Street Beautification Program and serves as a peer mentor for those suffering on the streets, giving others the support and encouragement needed to reclaim their lives.



"North Beach Citizens helped me reclaim my life." -**Quoc Mai**

"They believed in me when I did not believe in myself."

-**Steven**

"I look back and wonder how I lived without North Beach Citizens."

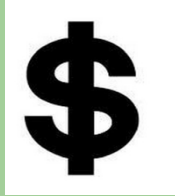
-**Denise**

"The first time they called me by my name, I couldn't believe someone remembered my name."

-**Michael**



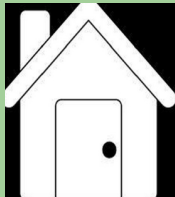
2013-2014
citizens



Our model saves the community over \$50,000 per year for each homeless citizen we support.*



We distributed over 68,000 pounds of food to needy neighbors through our weekly Food Pantry.



This year over 75 homeless citizens received Housing Stabilization Services with more than 50 moving into permanent housing.

* The City's estimated minimum annual cost of care for a chronically homeless person is \$61,000 (Source: SF Plan to Abolish Chronic Homelessness). North Beach Citizens' maximum annual cost of care less than \$10,000 to provide food, shelter, case management and other support services to our homeless neighbors.

A COMMUNITY WO

CORE SUPPORT

Community Opportunity Reintegration Empowerment

North Beach Citizens serves over 300 homeless citizens each year in a welcoming environment. We help our clients identify and access their strengths and resources, both within themselves and within our community.

Our impactful model of care utilizes the strength of the neighborhood to effectively address the needs of homeless and low-income citizens through an innovative collaboration of residents, merchants, police/fire, and service providers.

OUR TEAM

Theresa Andrews, **Street Beautification Program Manager**

Brandon Castronova, LCSW, **Intensive Case Manager**

Kristie Fairchild, **Executive Director**

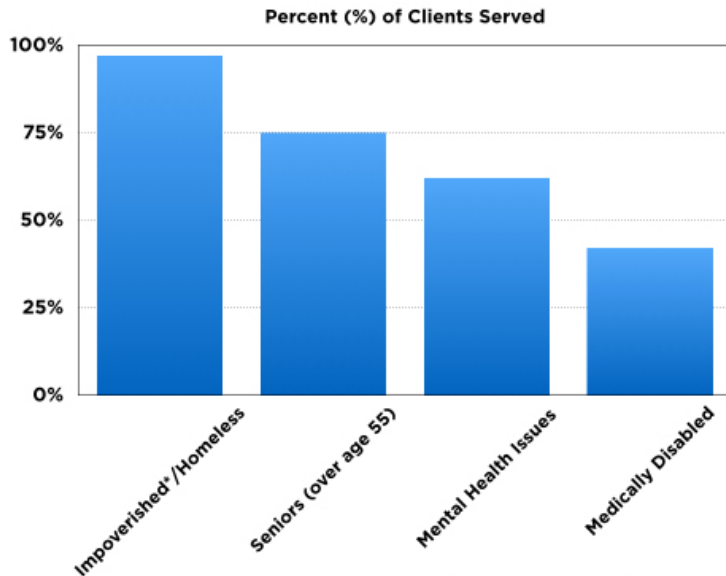
Alexandra Neidenberg, **Operations and Development Assistant**

Jen Stasch, JD, MPH, **Development Director**

WORKING TOGETHER TO TRANSFORM LIVES



SERVING 300 MEN AND WOMEN IN 2013/2014



Our Street Beautification Team collected over 3,000 bags of trash from the streets and parks of North Beach in 2013/2014.

2013-2014
impact



Community Recognition Award Dinner

\$114,000

On 11/10/13, the 10th Annual Event honored local businessman, Richard Armanino, for his commitment to the underserved and disadvantaged in our community.

13th Annual Spring Event An Italian Dinner Celebration

\$421,000

The 13th Annual Spring Event celebrated the community and recognized Officer Fred Crisp who retired from SF Police Department after 33 years of service in North Beach. Chef Tasha DeSerio delighted guests with an authentic Italian family style feast, generously donating all of her time. We are again thankful to Saints Peter and Paul Church for providing the basement and to Brown Pelican Group for transforming the space into an "evening in the piazza!"

2013/2014 INCOME

Income

Individuals	\$ 265,000
Capital Support	\$ 500,000*
Government Grants	\$ 35,000
Foundations/Corps	\$ 10,000
Special Events	\$ 536,000
Other	\$ 32,000

Total **\$1,378,000**

*restricted income

Expenditures

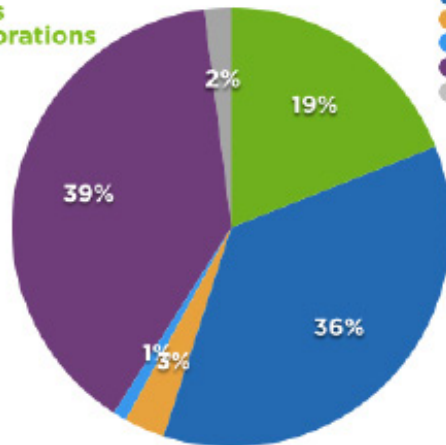
Programs & Serv.	\$ 703,000
CORE Support	\$ 452,000
Housing	\$ 186,000
Street Beaut.	\$ 55,000
Food Pantry	\$ 10,000

Fundraising	\$ 74,430
General Management	\$ 50,000

Total **\$ 827,430**

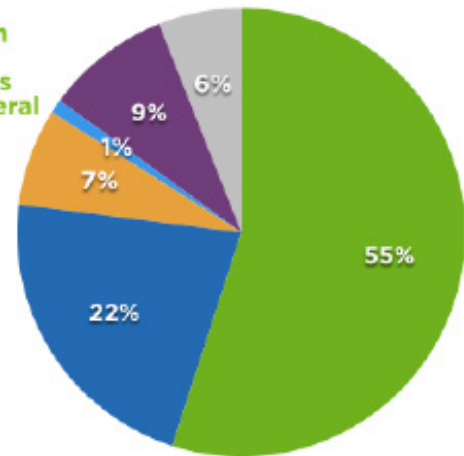
AND EXPENDITURES

- Individuals
- Capital Support
- Government Grants
- Foundations/Corporations
- Special Events
- Other



INCOME

- CORE Support
- Housing Support
- Street Beautification
- Food Pantry
- Fundraising & Events
- Management & General



EXPENDITURES

2013-2014
financials



THANK YOU

\$50,000 and up

Pamela and George Hamel, Jr.

\$25,000 - \$50,000

ValueAct Capital
Briana and Miguel Zelaya

\$15,000 - \$25,000

Richard K. Grosboll
Harqua Foundation
Pacific Waterfront Partners, LLC
Elise Wen, Carles Poles-Mielgo
and Miquel Poles
Greg and Laura Spivy

\$10,000 - \$15,000

Bank of America Foundation
BSC Management, LLC
First Republic Bank
John Buoymaster
Charles and Silbey Siu
Simon W.R. Snellgrove
Jeff and Laurie Ubben

"Every neighborhood would benefit from a community group addressing homelessness." - Francis Ford Coppola



2013-2014
donors



THANK YOU

\$5,000 - \$10,000

Chris and Kim Allen
Judith Avery
Ron Boring
Claire and Dan Carlevaro
Peter Drake
Carolyn and Timothy Ferris
Neyhart Anderson Flynn & Grosboll
Glenn and Marybeth Hall
George Lucas and Mellody Hobson
Sharna Brockett and Andrew Junius
John and Tina Keker
Alexandra Morgan
Timothy Winterer and Grace O'Malley
PricewaterhouseCoopers LLP
Chris and Pamela Rupright
Sacramento Region Community Foundation
Gussie and John Stewart
The Parthenon Group
The Trudy Scammon Foundation
TMG Partners
Anne Halsted and Wells Whitney
Ruth Yankoupe

\$2,500 - \$5,000

Curt Cassels and Daniel Bayless
Allison Bennington
Carolyn Buck
Build, Inc.
Cahill Contractors, Inc.
Claudine Cheng
Susan and Daniel Daniloff
Michael F. Dewees
David Hlopak and Krista Enns
Equity Office Properties
Farella Braun + Martel LLP
Paul Feasby
Peggy Knickerbocker and Robert Fisher
Donald Raphael and Gail Green
Harry and Monika Hunt
Ishiyama Foundation
Susan and Matthew Mackowski
Thomas Lockard and Alix Marduel
Joseph Brown and Jacinta McCann
Jeanne Milligan
Lynda Spence and Robert Mittelstadt
Moss Wong Associates
Nibbi Bros. Associates, Inc.
Michael and Judy O'Shea
Skidmore, Owings & Merrill LLP
David Stritzinger
Duane J. Perry and Christine Willemssen

\$1,000 - \$2,500

Paule Anglim
Richard and Angela Armanino
Nicholas and Romana Bracco
Beatrice Bowles
Franklin Bowles
Ed and Linda Calkins
Centric Construction
Michael and Lindsay Costigan
Cathy Earley
Decker Electric
Robert and Mary Estrin
Roman Coppola and Jen Furches
Holly Furgason
Dick and Juliana Glumac
Bryan Freedman and Ronald Gregoire
Matthew Goudeau
Georgette Guerra
Chris Mittelstaedt and Pia Hinckle
Diane Filippi and Ephraim Hirsch
Angela Hobson
Brenda and George Jewett
Mary K. Kew
Thomas and Barbara La Tour
Lathrop Construction Association
Law Offices of Paul D. Scott
Deborah Armanino and Lawrence Le Blanc
Monica Lee
Michael and Rosemarie Marchiano
Roy Van Pelt and Rick Martellaro
Mary Wohlford Foundation

Heather McFarlin
John and Leslie McQuown
Dana Merker
Amber and Chris Milks
Brenna Moorhead
Mary Etta Moose
Robert Di Napoli
Francois Nion
North Beach Business Association
John and Dawn Owen
Miriam and Roderick Owen
Bobby and Tito Patri
Perry & Julius
Janet Reilly
Patricia Unterman and Tim Savinar
Schwab Charitable Fund
Kathryn Servino
Patricia Sakai and Richard Shapiro
Silicon Valley Community Foundation
Janet Crane and Rod Free-
bairn-Smith
Bob and Audrey Sockolov
Gail and Paul Switzer
The Towse-Kendall Family Fund
Irene Lindbeck Tibbits
Valerie Velardi
John Weeden
Willie L. Brown Jr., Inc.
WSP Flack + Kurtz
Zak Architecture

\$500 - \$1,000

Amelia and Stefano Antonucci
Anthony Averson
Alessandro Baccari, Jr.
Rolando Beramendi
Ann Bradley
Birmingham Development
Terry Gamble Boyer and Peter Boyer
Mona and Jonah Burlingame
Joseph and Dorothy Callaghan
Janine Moss and Howard Carlson
John Cawley
John Ceconi
Greg Smith and Julie Christensen
Edward Conrads and Alexandra Crane
Rick Dardis
Ross Darwin
Dylan and Megan David
Emerald Fund, Inc.
Michael Feno
June Fraps
Myra Fiori
Lisa and John Pritzker Family Fund
Marina Galli
Jonee Levy and Harvey Hacker
Lynne Hale
Laurie Thomas and Tony Hartman
Barbara and Craig Heckman
Intel Foundation
Father John Itzaina
Hicham Jorio
Andrea Kaye
Andrew Hoyem and Diane Ketcham
Dorothea and Matthew Kennedy
Sue Fisher King
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Katherine Koelsch and John Kriken

Nicole Lacues
Paul Carella and Anne Larsen
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Gyöngy Laky and Tom Layton
Nora Lindahl
Wolfgang and Patricia Lusse
Denise and Tom McCarthy
Paul Scott and Yasmine Mehmet
Hanmin Liu and Jennifer Mei
Barbara Morrison
Michael and Lisa Moss
Marcia Packlick and Jack Munson
Erik Newton
Larry and Kathleen Nibbi
Sergio Nibbi
Pier 23 Cafe
Pomi USA, Inc.
Reuben, Junius & Rose LLP
Roberto Rivera
RN Field Construction, Inc.
Brooks and Lea Ann Roddan
Danny Della Santina
Peter and Laurel Schmitz
Natale Servino
Julian Snellgrove
Paul and Tina Stier
David Roche and Priscilla Stoyanof
Tante Marie's Cooking School, Inc.
Gladly Thacher
The Topham Company Inc.
Ross Tibbits
Jack and Vicki Tomlinson
Steve and Cia Townsend
Union Square BID
Mark and Leslie Vestrich
Robert Lee, MD and Jane Winslow
Sheila Wishek
BG Roger F. and Mrs. Anne Yankoupe
Susan and Vilmos Zsigmond

2013-2014
donors



THANK YOU - IN KIND SUPPORTERS

Acme Bread
 ADMAC Digital Imaging
 Alison French Events
 All-Clad Cookware
 Al's Attire
 Anna Weinberg
 Anne Halsted and Whitney Wells
 April Bloomfield
 Aquarium of the Bay
 Aubrie Pick Photography
 Beacon Coffee & Pantry
 Bobby Reich-Patri, GRAFIX
 Brown Pelican Group
 Café Campagne
 Café Zoetrope
 Caffè Greco
 Caffè Sapore
 Caffè Trieste
 California Olive Ranch Olive Oil
 Campbell Creative
 Christopher Economakos
 Claudius Invernizzi
 Community Food Pantry Volunteers
 Cowgirl Creamery
 DJ Dave Tutton
 Dome Printing
 Dominic Egan Photography
 Dr. Lisa Harris
 Elias Bikahi
 Elizabeth Ashcroft
 Ethel Jimenez
 Father John Itzaina
 Food Runners
 Fra'Mani Salumi
 Francis Ford Coppola Presents
 Franklin Bowles Gallery
 Freeman Decorating
 Gary Danko
 Generators Unlimited

Glenn and Marybeth Hall
 Gussie and John Stewart
 Hess Winery
 Hughston Engineering Inc.
 Iacopi Farms Artichokes
 Inn at The Market
 Interior Plant Design
 Island Creative
 ItalFoods
 Jack Morton Worldwide
 Jaded Palate Productions
 Janice Tong Designs
 Jeannette Etheredge
 Jennifer Puccio
 Joyce Linker
 Ken Friedman
 Ken Fulk
 Kent Tayenaka
 Kevin Moylan
 Kikkari
 La Boulange Bakery
 Larry Zientarski
 Laura Taylor
 Laurie Thomas
 Live Worms Gallery
 Llano Seco Pork
 Lynda Spence & Bob Mittelstadt
 Majestic Floors Inc.
 Marc Bruno
 Marché
 Michael Paul Synder
 Mike Moylan
 Mission Linen Supply
 Nespresso
 North Beach Restaurant
 Original Joe's
 Original U.S. Restaurant
 Pamela & George Hamel, Jr.
 Paola Bernazzani

Park Tavern
 Paul Efron
 Petite Deli
 Piperade
 Randy DeMartini
 Recology
 Rose Pistola
 Saints Peter and Paul Church
 San Francisco and Marin Food Bank
 San Francisco Italian Athletic Club
 San Pellegrino
 Seeing Eye Lighting Design
 Sheryl Resnik
 Spring and Fall Event Volunteers
 Star Route Farms
 Starbucks Coffee Company
 Stephen Singer Olive Oil
 Steve Silver's Beach Blanket Babylon
 Sushi on North Beach
 Tacolicious
 Tante Marie's Cooking School
 Tasha De Serio
 Telegraph Hill Neighborhood Center
 The Boardroom
 The Saloon
 Tommaso's Restaurant
 Tom's Beautiful Sexy Hair
 Tony's Pizza Napoletana
 Tosca Café
 Towncar SF
 Trader Joe's
 ValueAct Capital
 Victoria Pastry Co.
 WorldStage
 XOX Truffles
 Zuckerman's Farm

Meet Janet Crane, Volunteer, Board of Directors

"Throughout my professional career, our firm has provided pro bono architectural services to many non-profit groups, representing a wide range of worthy causes. It has been a pleasure to support the staff and clients of North Beach Citizens, an exemplary organization, by working with the Board for the past 11 years, looking for alternative office spaces and organizing decor for the fundraising events. I am proud to support NBC's mission for years to come!"

Meet Jim and Donna, Volunteers, Spring Event

"We have volunteered at all thirteen of the Spring Italian dinners for a very good reason: North Beach Citizens makes a difference. We know the importance of the Spring dinners, the revenue from the event provides about 75% of the total annual budget. We continue every year as volunteers because North Beach Citizens does bring positive and lasting change. Year after year we see so many familiar faces, it warms us to be part of a wonderful community supporting such a vital organization."



2013-2014
volunteers



NORTH BEACH CITIZENS is a 501(c)(3), non-profit organization - Tax ID# 94-3360013

720 Columbus Avenue, San Francisco, CA 94133 - (415) 772-0918 - northbeachcitizens.org

A black and white photograph of a city street scene, likely San Francisco, showing buildings, a traffic light, and a street sign. The image is used as a background for the bottom section of the slide.

in 2015
celebrating 15 years!