

CELEBRATING
... 15 YEARS ...

NORTH BEACH CITIZENS

2014-2015
ANNUAL REPORT



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DEAR FRIENDS,

It is with excitement that I announce that North Beach Citizens has purchased our own building at 1034 Kearny Street. We are grateful for the outpouring of support from the community and particularly, our partners in the Top of Broadway Community Benefit District.

To support our program expansion goals over the coming years, the Board of Directors approved an updated strategic plan to add three new program staff members in December 2014. Also, under the supervision of our Licensed Clinical Social Worker, Brandon Castronova, we took on new interns who are studying to obtain their Master's in Social Work. With this team we have transitioned into our new home with a renewed energy to serve the community.

Our goal is to expand the scope of our services. We plan to utilize our extra space for in-house mental health, support groups and other therapeutic services. Through our Street Beautification Program, we will add the Broadway District as one of the areas we beautify and revitalize. We will continue to provide a weekly Community Food Pantry to the low-income residents who live in nearby SROs (Single Room Occupancy). Here at North Beach Citizens we strive to assist clients, such as Robert, whose story can be found on page four, in reclaiming their lives.

We look forward to serving the community and building new partnerships.



Kristie Fairchild
Executive Director



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THANK YOU FOR SUPPORTING OUR CITIZENS

Dear Friends of North Beach Citizens:

Thanks to your tremendous support we have had what can only be described as an incredible year. On August 14, 2015, North Beach Citizens moved into our new home at 1034 Kearny Street. The purchase of this building was made possible by the overwhelming generosity of one very special family, a number of long-time supporters and our Board of Directors. Our new home has had a long and colorful history in North Beach! Over the last year the building has been transformed from an adult movie theater into a bright, spacious new home for our staff, clients and volunteers. Thanks to the outstanding efforts of our project committee and facilities committee (Simon Snellgrove, Janet Crane, Janine Moss, Brenna Moorhead, Ellen French, Sharna Brockett, Briana Zelaya) we moved in on time and within budget! This team of people – and so many more – worked tirelessly to keep this project on track.

In our new space we will be able to increase our intensive case management services, offer enhanced mental health support and, most importantly, increase the number of people we serve.

And we need your continued support. We have an aggressive capital campaign goal and we're only half way there! Your contributions towards the capital campaign will change lives, one person at a time. To make a contribution please remit your donation in the envelope enclosed or visit northbeachcitizens.org.

As always, thank you for your support, your commitment and your passion for this community.



Ruth Yankoupe
President



Board of Directors

Francis Ford Coppola
Chairman
Ruth Yankoupe
President
Brenna Moorhead
Vice President
Ellen French
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Sharna Brockett
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Gussie Stewart
Briana Zelaya

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Eleanor Bertino
John Buoymaster
Curt Cassels
Claudine Cheng
Jeannette Etheredge
Mel Figoni
Marybeth Hall
Anne Halsted
Stacie Kowalczyk
Gyöngy Laky
Denise McCarthy
Erik Newton
Jimmie Schein
Jo Schuman Silver
Lynda Spence
Gail Switzer
Irene Lindbeck Tibbits

OUR CLIENTS



"The people at NBC are good people with good hearts. They provided me a light at the dark end of the tunnel of life."

—Robert

In 2005, Robert left Michigan for San Francisco, hoping for a better life. Upon arrival, he secured work as a security guard for a jewelry store. However, two years of working the graveyard shift took a toll on his health and he was unable to maintain his job.

Fortunately, he found employment as a maintenance worker at a hostel in exchange for free housing. However, Robert, who suffers from degenerative arthritis, chronic obstructive pulmonary disorder and depression, found the work to be difficult and eventually lost his position and housing at the hostel.

In 2010, Robert became homeless for the first time in his life. He started accessing homeless shelters, but found them to be too dangerous and chose to sleep in Golden Gate Park instead. For three years Robert remained despondent on the streets of San Francisco until he met a woman named Mary.

Mary, a local North Beach resident and volunteer at the Aquatic Park Senior Center, could tell that Robert was a quiet and respectful man who was in need of assistance. Mary contacted Kristie Fairchild and introduced Robert to North Beach Citizens.

It was clear that Robert was suffering both physically and mentally, and in need of immediate support. After creating a mutually agreed upon action plan, North Beach Citizens provided him a place to receive mail, assisted him in obtaining his birth certificate and California ID, enrolled him in Medi-Cal, and initiated an application for Social Security disability benefits. He also enrolled in our Housing Stabilization program, which provided him a place to stay. Today, after struggling for many years, Robert has been awarded SSI and is getting ready to sign a lease and return to having a permanent, affordable home.



*"I regained hope, strength,
and the ability to rebuild my life
through North Beach Citizens."*
—Georgiana



*"Through North Beach Citizens,
I realized I could be more
than just part of the problem,
I could be the solution."*
—Masa



*"At North Beach Citizens,
I was more than just a number
or statistic. I was a person,
part of the community."*
—Ralph



Our model saves the City and County of San Francisco over \$50,000 per year for each chronically homeless citizen we support.



Since 2010, North Beach Citizens has registered 564 clients in our Community Food Pantry. This past fiscal year we distributed over 76,000 pounds of food.



100% of our volunteer clientele who participate in the Street Beautification program becomes permanently housed. This past fiscal year our Street Beautification Team collected over 4,200 bags of trash from the streets and parks of North Beach.



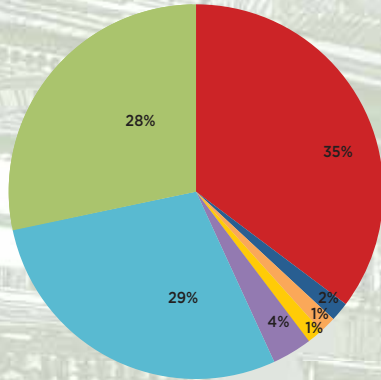
PROJECT KEARNY



Central Police Station Captain David Lazar,
Kristie Fairchild, Ruth Yankoupe & Bevan Dufty

In March 2015, North Beach Citizens held a groundbreaking ceremony to celebrate the acquisition of our new building at 1034 Kearny Street. The attendees included our community partners, Supervisor Julie Christensen, Director of HOPE Bevan Dufty, Central Station Police Captain David Lazar, and Francis Ford Coppola, along with our Board of Directors. The celebration continued at Tommaso's with complimentary pizza baked in their wood burning oven. A special thanks to Tommaso's for hosting this wonderful afternoon!

It has been the vision of our founder, Francis Ford Coppola, to create a place for people to find a sense of community. As an integrated services organization, we help our clients realize their strengths and talents so they can improve their quality of life. We proudly offer our services in our new home with a renewed spirit of dignity, integrity, and respect.



CAPITAL CAMPAIGN FINANCIALS

• Landing & Building Acquisition	\$1,762,596
• Construction Costs	\$1,430,391
• Expanded & Enhanced Operations	\$1,410,000
• Administration	\$172,252
• Construction Finance	\$82,741
• Project Contingency	\$72,020
• Fundraising & Events	\$70,000
Total	\$5,000,000



George Hamel, Jr., Pamela Hamel & Kristie Fairchild

FACILITIES COMMITTEE

The Facilities Committee contributed countless volunteer hours on behalf of the 1034 Kearny Project. It is with special thanks to the following board members for their outstanding pro bono contributions:

Simon Snellgrove of Pacific Waterfront Partners, LLC; construction management and client liaison

Janet Crane of Freebairn-Smith & Crane Architects; architectural design and construction assistance

Janine Moss of Moss Wong Associates; project management

Ellen French of Law Center to Prevent Gun Violence; financing and budget

Briana Zelaya of ValueAct Capital; capital campaign leader

Sharna Brockett Sharna Brockett of Brockett PR; public relations and outreach

Brenna Moorhead of Lubin Olson Niewiadomski LLP; legal counsel

SPECIAL EVENTS

Community Recognition Award Dinner \$500,000

On November 9, 2014, our 11th Community Recognition Award Dinner took place at the San Francisco Italian Athletic Club where our board member, George Hamel, Jr., was roasted to recognize his services helping the underserved and disadvantaged in our community. George has been a long-time supporter of North Beach Citizens, and has been a dedicated board member for ten years. Thanks to a night filled with humor and laughter, we were able to raise a record breaking \$500,000.



George Hamel, Jr., & David Chiu



Francis Ford Coppola, Enzo Pellico & the staff of É Tutto Qua

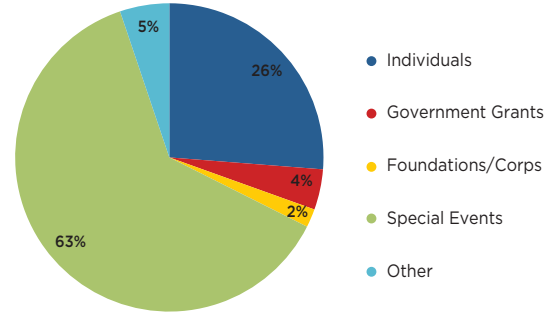
14th Annual Spring Event A North Beach Celebration \$400,500

The 14th Annual Spring Event, A North Beach Celebration, was held in the basement of Saints Peter and Paul Church which was once again transformed into a beautiful indoor dining venue by Brown Pelican Group. Guests were served an authentic Italian dinner made by Enzo Pellico and the staff of É Tutto Qua, and wines by Francis Ford Coppola Winery.

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Income

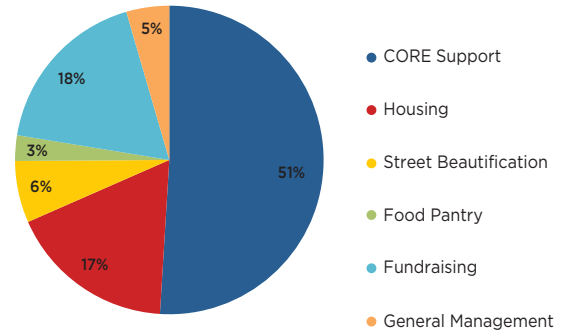
Individuals	\$239,000
Government Grants	\$38,700
Foundations & Corporations	\$17,600
Special Events	\$568,500
Other	<u>\$47,200</u>
Total	\$911,000



INCOME

Expenditures

Program & Services	\$679,600
Core Support	\$446,600
Housing	\$152,900
Street Beautification	\$56,700
Food Pantry	\$23,480
Fundraising	\$157,100
General Management	<u>\$39,400</u>
Total	\$876,180



EXPENDITURES

TO OUR GENEROUS DONORS

Thank you!



\$1,000,000 +

Pamela & George Hamel, Jr.

\$250,000 - \$500,000

Ubben Foundation

\$100,000 - \$249,999

ValueAct Capital

\$50,000 - \$99,999

Kelly & Carrie Barlow

Bradley & Alexandra Singer

Greg & Laura Spivy

Briana & Miguel Zelaya

\$25,000 - \$49,999

Conway Family Trust

Gussie & John Stewart

Ruth Yankoupe

\$20,000 - \$24,999

First Republic Bank

\$15,000 - \$19,999

Susan & Daniel Daniloff

Dick Grosboll

Anna & Mason Morfit

Pacific Waterfront Partners, LLC

San Francisco Waterfront Partners, LLC



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\$10,000 - \$14,999

Ashley & Gary Arabian
Allison Bennington
Sophia & Brandon Boze
John Buoymaster
Howard Fish
Jeff & Susanne Lyons
Lynda Spence & Robert Mittelstadt
Ed Hardy & Francesca Passalacqua
Charles & Silbey Siu
Steve & Cia Townsend
Jeff & Laurie Ubben

\$5,000 - \$9,999

AMG Charitable Foundation
Ron Boring
Ryan Birtwell & Ashley Brown
BSC Management, LLC
Claire & Dan Carlevaro
Roberta D'Anneo

Tim & Clara Daniels
John & Tina Keker &
Jeannette Etheredge
George Lucas & Mellody Hobson
Sharna Brockett & Andrew Junius
Keker Family Foundation
Les Méchantes
Ken Lindberg
Joyce Linker
Elise Wen & Carles Poles-Mielgo
Alexandra Morgan
The Parthenon Group
PricewaterhouseCoopers LLP
Bo & Kelly Ryan
Sacramento Region Community
Foundation
Mike & Mary Sue Shannon
Skidmore, Owings & Merrill LLP
Simon W.R. Snellgrove
The Trudy Scammon Foundation

\$2,500 - \$4,999

Judith Avery
Howard Banks &
Cynthia Schuman Banks
Maddie Shreyer &
Anthony Brenner
DeRose & Appelbaum, Inc.
Michael F. Dewees
David Hlopak & Krista Enns
Rina Alcalay & Oz Erickson
Farella Braun + Martel LLP
Peggy Knickerbocker &
Robert Fisher
Glenn & Marybeth Hall
The Hillenbrand Family
Foundation
Cynthia Isgrig
Ishiyama Foundation
J.P. Morgan

Patricia Lawton
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Thomas Lockard & Alix Marduel
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Richard L. Antoine &
Dorothy A. O'Brien
Duane J. Perry
Pivot Point Capital
Reuben, Junius & Rose, LLP
Sean & Caroline Rooney
Chris & Pamela Rupright
Natale Servino
Cheryl Dobbins & Peggy Smith
Dave & Katherine Stritzinger

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\$1,000 - \$2,499

Peggy Ackenberg
Chris & Kim Allen
Michael & Eileen Angotti
Lorenzo Apicella
Robert Baum
David Beightol
Jack & JoAnn Bertges
Rebecca Blank
Michelle Brown
Willie L. Brown Jr.
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Mike Garland
Dick & Juliana Glumac
Everett & Nancy Golden
Margot N. Golding

Grosvenor
Kelly Golden & Steve Gutterman
Catherine & Rob Hale
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Harry & Monika Hunt
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Karen Claffey-Koller
Interior Design
Steven Kay
Ted & Mary Kellner
Mary K. Kew
Mike Knetter
The Larch Foundation
Gyöngy Laky & Tom Layton
Evan Marwell & Tracy Leeds
Gail & Hersh Markusfeld
Stephen Mayer
Martha McClellan
Heather McFarlin
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Ruth Ann Seward
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Rochelle Shapell
Justin & Robin Sheperd
Rinando Soto
The Swig Foundation
Gail & Paul Switzer
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Burton Kendall & Sally Towse
Marjorie & Barry Traub
Jay Wallace
Jake & Courtney Welch
Anne Halsted & Wells Whitney
Jeffrey & Sara Wiesner
Christine Willemsen

\$500 - \$999

Deborah Bial
Cowgirl Creamery
Dennis Daugherty
Deirdre Director
Paul Feasby
Freebairn-Smith &
Crane Architects
Jimmy & Anne Magil
Sonia Muscatine
Paul Nick
Paul Weaver

Thank
you!



In-Kind Donors

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 Central Station SFPD
 Community Food Pantry
 Volunteers
 John Shiels, Conklin Brothers
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 Dedicated Delivery
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 DJ Dave Tutton

Dome Printing
 Epic Roasthouse
 Everest Waterproofing Co.
 É Tutto Qua, Enzo Pellico &
 his staff
 Father John Itzaina
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 Freeman Decorating
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 Ken Fulk
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 Laura Taylor
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 Pamela & George Hamel, Jr.
 Paola Bernazzani

Park Tavern
 Petite Deli
 Pier 23 Café
 Piperade
 Randy DeMartini
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 Richard Armanino, ItalFoods
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 Marin Food Bank
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 Partners, LLC
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Starbucks Coffee Company
 Stephen Faustina
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 Sushi on North Beach
 Tacolicious
 Taste Catering
 Telegraph Hill
 Neighborhood Center
 Tommaso's Ristorante Italiano
 Tom's Beautiful Sexy Hair
 Tony's Pizza Napoletana
 Tosca Café
 Towncar SF
 Trader Joe's
 ValueAct Capital
 Victoria Pastry Co.
 WorldStage
 XOx Truffles



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Marybeth Hall, Volunteer, Advisory and Honorary Committee

When my husband and I moved to North Beach we felt instantly at home. A sense of community was everywhere. Within a short time we met Kristie at a North Beach Citizens volunteer event, and it was immediately clear that NBC's contribution to the community, and its commitment to making a difference for the homeless, were important and needed. With a long career in the event business, I offered my services to help produce their largest fundraiser, and it's a pleasure to still be involved five years later. I am proud to have served on the Board of Directors for 2 years, and am equally proud to have our company provide WiFi technology services for the new NBC headquarters at 1034 Kearny St. The positive impact on the lives of NBC's Citizens is nothing short of miraculous, and it's an honor to be able to contribute to this vital organization's mission.



Laura Taylor, Volunteer, Community Food Pantry

While living in San Francisco, the issue of homelessness has always been important to me. As city life became increasingly overcrowded and expensive, the number of homeless people in North Beach continued to increase as well. The neighborhood became dirty and unsafe, but all of this changed when North Beach Citizens opened its doors. I first came across North Beach Citizens on my daily walks home. Once I found out what the organization was all about, I felt I wanted to be a part of it. North Beach Citizens is different than most organizations because not only does it provide a wide range of services, but it offers a sense of community and a bond of friendship for people who would otherwise feel invisible. Initially, I was volunteering once a week for the Food Pantry, but something about North Beach Citizens kept drawing me back. Now I volunteer three times a week, and I wouldn't have it any other way.



North Beach Citizens



1034 Kearny Street, San Francisco, CA 94133 415-772-0918

CELEBRATING
...15 YEARS...

OUR TEAM

Kristie Fairchild, *Executive Director*

Brandon Castronova, *Licensed Clinical Social Worker*

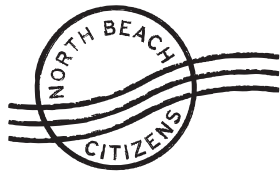
Tiffany Kim, *Operations and Program Manager*

Theresa Andrews, *Program Assistant*

Frank Phillips, *Development Assistant*

Danielle Walker, *Case Worker*

Sarah Swanger, MSW, *Social Worker*



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